



REIMAGINE THIS YEAR'S EMPLOYEE APPRECIATION EVENTS

Social distancing-friendly alternatives to company picnics.

Every region of the country and every business is determining what is safe for their workforce and community as we slowly begin to reopen. While we may not be able to physically connect with each other, there are still ways to connect employees to their company and to their teammates, even from 6' apart.

This year, perhaps more than ever, employee events are crucial to your workforce feeling supported, valued, and appreciated. If you are debating cancelling your company picnic or seeking alternative choices that better align with your company's current guidelines, we are here to partner with you and guide you through your options. Our team has come up with several creative substitutes so the celebrations can continue.

Perhaps this is a year to plan a more intimate gathering and focus solely on your employees.

CATERED MEALS

Everyone appreciates free food! Do you need to serve to multiple shifts of employees? Do you want to offer a special treat like a lobster bake, holiday meal or steak dinner? Do you want to provide a convenient lunch served grab-n-go style? The options are endless, but our experience serving large groups in a quick, convenient fashion is unmatched.

TEAMBUILDING ACTIVITIES

There are dozens of options for teambuilding activities that can be adapted to honor social distancing or to be hosted virtually. An energetic DJ/Emcee can build group excitement and lead the activities. Add in a little friendly competition with some coveted prizes or company swag and you've got a great way to keep your employees talking about the activities for months to come.

ENTERTAINMENT AND INTERACTIVE GAMES

Consider a DJ or live music during lunch time, sports and interactive games or challenges with prizes to win, or even philanthropic and educational activities. On their own, or combined with a catered meal, these can go along way towards engaging your employees. Compass Rose has one of the largest inventories of games and activities in the country for you to select from.



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Employees have always appreciated when companies include their families in the festivities.

These modified festival-style opportunities allow you to gather, but still implement safe, social distancing. All of these options can be completely customized to what works best for your team and your facility.

- Live Music Concert
- Featured Entertainer such as a comedian or magician
- Employee Talent Show
- Battle of the Bands featuring local or regional favorites
- Drive in Movie Night
- Fireworks Display as a stand alone event or an add-on feature to any of the above

Utilizing your facility or local venue, we can adapt these offerings to a lawn area that is marked out with assigned spaces for each family to set up their picnic blanket on a lawn or enjoy a tailgate style layout next to their vehicles in assigned, spaced out parking lots. Connect the employees to your company by giving away picnic blankets or stadium chairs branded with your company logo to use at the event.

FOOD & BEVERAGE SERVICE

Food and beverage service can enhance any of these featured attractions. Consider an elaborate catered meal, popular BBQ menu or simple concessions. The food can be catered a buffet or take out style and served to vehicles or curbside. You could offer your guests options to choose from or you can preplan a selection to be delivered to each family during the event.

EVENT-TO-GO

Consider a "take home event" option which allows the employee to take the celebration home to share. This concept can easily be customized to your team's preferences with endless selections to choose from. Families can be treated to a catered meal packaged family style – a well received treat on a Friday night! Prepackaged family friendly games and challenges, crafts, and other activities can be boxed ready to hand out as employees head out the door. Giveaways and company logo'd swag can also help connect your employee's families to your brand. You can add a virtual component to the event with featured entertainers, a DJ with an online music party or messages from your company leadership.

Reimagining instead of cancelling your event can show your employees your company's strength and resilience. We hope our ideas have inspired you to consider a creative, alternative way to appreciate and celebrate your team this year. Our experienced Project Managers stand ready to turn our ideas or yours into a proposal that you can share with your company leadership. Its not too late to plan for an event this summer or fall, so contact us today to get started!



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